VISION 2020

*Lets gear-up to achieve your goals.*

*By changing nothing, nothing changes.*
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Your Retail Coach (YRC) is an expert division of Mind-A-Mend Consultancy Pvt. Ltd. 
YRC is into B to C Business Expansion & Management Services since 2012. 
YRC works for B to C Companies who wish to Organise their Operations and Expand their Business. 
YRC has developed SOPs for more than 100 brands till date and is still associated with more than 85% of their clients. 
At YRC, we provide solutions to all young, dynamic & visionary entrepreneurs, brimming with confidence who want to organize themselves to expand & unleash their true potential...!!!
ENTER RETAIL
Market Research | Set-Up | SOP | HR Management

SMALL ENTERPRISE
Business Management Program

MIDSIZE ENTERPRISE
SOP | Training | Audit | Strategy & Operations | IT Implementation

LARGE ENTERPRISE
SOP | Training | Audit | Strategy & Operations | IT Implementation

FRANCHISE CONSULTING
Franchise Model | Agreement | Commercial & Operational Model

STARTUP CONSULTING
Project Report development | SOP | Expansion
We assist clients into planning new business ventures offering them the right tools to see a clear path of how to achieve their inspirations, the viability of their objectives and the real requirements.

We carry out a detailed analysis in order to get in-depth understanding of the business venture. This helps us in creating a detailed project plan and defining the delivery milestones to be achieved during the project.

The research also relates to the technical aspects of the business and aims to answer questions like ‘How’, ‘What’, ‘Where’ and ‘Why’ in relation to the project.

Based on the information collated in the research phase, our team of analysts analyzes your business feasibility through an opportunity analysis. The methodology used for this phase includes market attractiveness, SWOT analysis, risks measurement and competitive positioning. The comprehensive feasibility study is then prepared in the form of a feasibility report by our team of consultants.
Your Retail Coach team of consultants design tailor-made SOPs that best harmonize with your organisation. SOPs are a set of instructions that address the WHO, WHAT, WHERE, WHY AND WHEN of an activity.

**BENEFITS OF SOP:**

- SOP is the key for growth & profitability of every organization
- SOP is a guide to standardize the activity, to aid in producing reliable data
- SOP ensures the process is completed correctly, so that variability is minimized and quality is maximized
- Reduced learning curve/training time for new employees
- Ensure that your clients are getting the best possible experience with you
- Organisation becomes system-dependent & not people-dependent

**We develop Paperless SOPs !!**
STANDARD OPERATING PROCEDURES

HOW WE WILL?

Organisation Structuring

Developing Processes & Procedures for every Department
Defining Responsibilities & Authorities of every Role

Reporting Forms & Formats

Handhold the IT Team to integrate the SOP's

Staff selection as per SOP's

Train staff to follow SOP's

Audits (SOP/ Stock/ Asset) to assess staff performance
- Inventory Management
- Warehouse Operations
- Customer Order Management
- Shipment Tracking
- Customer Relationship Management
- Accounting
- HR
- Supply Chain & Logistics
- Marketing
- Sales
- Purchase
Franchise Development & Franchise Business Plan includes building the platform, designing financial as well as operational models which in-turn can get franchise partners for growth.

- We design franchise models considering your organizational structure and your departmental strengths.
- We help the brand identify their USPs which will eventually help them sell their franchises better.
- Our franchise consulting process includes thorough prospecting, which will help the brand fill in their operational gaps considering the peers.
- A Financial model is developed with complete cash flow management, revenue statements, and profit & loss statements, for the franchise as well as the franchisor.
FRANCHISE DEVELOPMENT

- FRANCHISE MODEL MAKING
- FRANCHISE INVESTMENTS & REVENUE STATEMENTS
- FRANCHISE & FRANCHISOR SOP
- FRANCHISE AGREEMENT
- FRANCHISE OUTLET MANAGEMENT
- FRANCHISE AUDITS
AUDITS

SOP AUDITS

STOCK / ASSET AUDITS

MYSTERY SHOPPING

REVIEW MEETINGS
IT INTEGRATION

Understanding the client's requirements

Prepare detailed documentation (operational & functional)

Integrating SOP with their existing/new ERP, suggesting other applications to ensure processes are system driven & SOPS are paperless
INDUSTRIES

JEWELLERY | LUXURY GOODS

APPAREL | FASHION

RESTAURANT | QSR | HOTEL

FURNITURE | FURNISHING

FMCG

CONGLOMERATES

ELECTRONICS | AUTOMOBILE

ECOMMERCE
OUR ANGEL CLIENTS

RETAIL

raymond
ADITYA BIRLA
GRASIM
CROSSWORD
PNG JEWELLERS
BIG BAZAAR
Is se sasta aur accha kahin nahi!
Just Casuals

SHoppers STOP LTD.
SARL

C’LAI WORLD
LIFESTYLE REDEFINED

CENTRE OF EXCELLENCE
raymond

bharti mahar

Car Cupid
Personify Love for your Car...
cottonking

MAHAVIR WORLD
VR ART

Ayush Arogyam
your partner in good health

VAMA
heritage

Ajmera Tyres
Our expertise. Your advantage.
OUR ANGEL CLIENTS

FOOD & BEVERAGES

FINANCE, MANUFACTURING
“I must appreciate YRC’s understanding of the subject, the patience with which they met with all the stakeholders, high level of professionalism & the time lines that they achieved.”

- Mr. Varkey Joseph, Raymond Ltd.

Watch it live here: https://youtu.be/GM4cNsokvcl

“It has been a pleasure to work with Your Retail Coach team. YRC has been a great asset to us. They have always stood by us whenever we needed their support”

- Tushar Ashtekar, Director at M B Ashtekar Jewellers

Watch it live here: https://youtu.be/tQCwewJId8

“YRC has done an excellent job for us in identifying, developing and documenting SOPs & KPIs. I loved their flexible approach & strict adherence to time lines.”

- Mr. Ajit Pattnaik, Raymond Ltd.

Watch it live here: https://youtu.be/GM4cNsokvcl

Any many more.......

Watch it live here: http://www.yourretailcoach.in/testimonials/
OUR PRESENCE

INDIA

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